



CONCERT TOUR & RECORDING of RACHMANINOFF'S "All-Night Vigil" SERBIA – OCTOBER 2021

YOU can enrich humanity through the power and splendor of sacred music and make music history!

We are inviting strategic partners, donors, and sponsors to join PaTRAM Institute in this major international production and GRAMMY Award opportunity, which will leave an astounding mark on international cultural history by bringing the Serbia 2021 project to fruition.

With your support, the choir will perform concerts, record the Rachmaninoff "All-Night Vigil" CD in Belgrade and sing at church services.

PaTRAM has already secured \$50,000 in funding in the US from 10 Associate Executive Producers to cover recording costs and honorariums.

PaTRAM is still actively seeking sponsor support and financial assistance for the following:

- ***Flights for singers from Russia: \$9,000***
- ***Flights for singers from the US, Canada: \$20,000***
- ***Transportation: \$2,000***
- ***Accommodations: \$17,500***
- ***Meals for 75: \$13,000***
- ***Marketing & promotion: \$5,000***

Depending on the level of donation/sponsorship, our supporters and sponsor may receive:

- *Associate Executive Producer credit on the Rachmaninoff CD*
- *Premium VIP seating at concerts*
- *Exclusive Behind-the-Scenes access to the recording*
- *An exclusive travel package to enchanting Belgrade and participation in cultural programs with PaTRAM*
- *A corporate visibility package, including recognition on Social Media platforms and in communication with donors and supporters; prominent display of logo on PaTRAM website, in press releases, and other promotional and marketing materials.*
- *Recognition in our Annual Report*

TO PARTNER WITH PaTRAM

and for more information,
please contact:

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*Every dollar goes toward the 2021 Serbia Project, thanks to the support of the Lukianov Family Foundation which covers all administrative expenses.



Patriarch Tikhon Russian -
American Music Institute™



WHO IS AWARD-WINNING PaTRAM?

American business entrepreneur Alexis Lukianov and his wife Katya, an experienced choir conductor, (TONY Award-winning producers and GRAMMY-nominated producers & singers) formed the **Patriarch Tikhon Russian-American Music Institute™** (PaTRAM Institute™) in 2013. The impact of PaTRAM's efforts has been significant. PaTRAM has organized scores of educational Workshops, Master Classes, and Academies for students yearning to learn the craft of conducting and singing Orthodox music.

On the professional side, PaTRAM partnered with Soundmirror, the multi-GRAMMY winning (with over 100 GRAMMY awards and nominations) recording company, to produce four albums. Our "Teach Me Thy Statutes" CD, performed by the PaTRAM Institute Male Choir, Maestro Vladimir Gorbik, Conductor, won the coveted **2018 MusicWeb International Recording of the Year** award and was **nominated for a GRAMMY Award for Best Choral Performance**. Not a year later, PaTRAM Institute received its **second GRAMMY nomination** in the same category for our album entitled "The Divine Liturgy of St. John Chrysostom," performed by the PaTRAM Institute's mixed choir under Dr. Peter Jermihov, Conductor. Orthodox music had come to the forefront of the world stage, and PaTRAM became synonymous with excellence.

PaTRAM TODAY

Today, PaTRAM's Orthodox music is enjoyed in **over 50 countries** throughout the world. Our 2020 release, "Blessed Art Thou among Women", has received innumerable accolades.

Our most recent CD project, "More Honorable than the Cherubim", was recorded in 2019 by the international PaTRAM Institute Male Choir, led by GRAMMY-nominated Maestro V. Gorbik in Saratov, Russia. An unprecedented 9 oktavists (the very rare basso profundo voice) contributed their talents to this album. The choir was blessed to be accompanied by the 700-year-old wonderworking Kursk Root Icon of the Mother of God of the Sign, and witnessed over 18,000 pilgrims venerating the Icon in this remote Russian city (1 million people venerated this holy icon when it was brought to Kursk, Russia in 2009). This album is currently being mastered with its eagerly awaited release slated for the summer of 2021.

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